USAGE GUIDELINES

MAINTAIN PROPORTIONS

The proportions and spacing of the Hack the North Logo should never be altered for any reason. Hold the "shift" key in most software programs to maintain the proportions while scaling up or down.

PRESERVE CLEAR SPACE

To preserve the integrity of the Hack the North logo, always maintain a minimum clear space around the logo. This clear space insulates the Hack the North logo from distracting visual elements, such as other logos, copy, illustrations or photography. Always maintain this minimum clear space, even when proportionally scaling the logo.

INCORRECT USE

To ensure accurate and consistent use, never alter, rotate, embellish or attempt to create the Hack the North logo. Do not modify the Hack the North logo in any way such as changing the design or colour.